**ABOUT YOUR PRACTICE**

**Who is your target audience for the website? Who are your current and ideal potential clients?**

* Age, location, education level, lifestyle
* How many staff in your office? Out of your office (remote)?

Answer:

* Target: HS parents and players

**What are adjectives/descriptors you would use to describe your business?**

Answer:

* Desc: Youth Vball all players be able to play and grow, learn life skills over win

**What is the general purpose of your website?**

* To attract new business? To communicate with current clients/customers?

Answer:

* Post highlights, upcoming events, governed by Heart of America, USAVB
* Calendar for tryouts, events, etc

**SITE CONTENT QUESTIONS**

**Do you want to keep your current content and structure?**

* **How do we get access to the existing site?**

Answer:

* Julie will give us admin privileges.

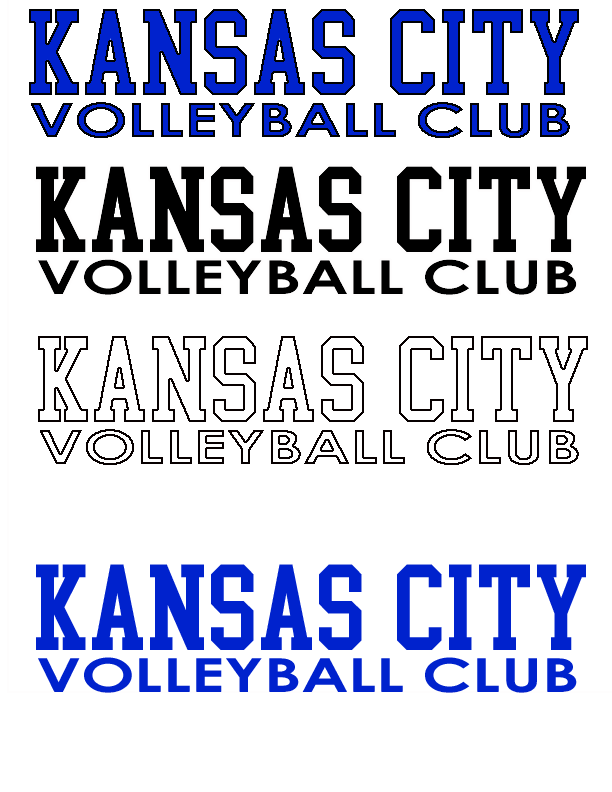
**Do you intend to use a website builder (Wix, Squarespace, etc.), CMS (WordPress), or other?**

**Answer:**

* **Sports Engine**

**DESIGN QUESTIONS**

**Do you want to keep your current logo and color scheme? If you don’t have a current logo or color scheme, do you have one in mind?**

Answer: Royal Blue Colors 

**Do you have any concepts or images or you want to incorporate?**

* Are there certain types of concepts, textures, and/or images that you want to incorporate?

Answer:

**What example websites (or portions of sites) do you like, and why?**

[**https://www.clubnorthvb.com/**](https://www.clubnorthvb.com/)

**https://www.invasionvbc.com/**

**How many pages do you want on the site?**

**Answer:**

* **Less than 8**

**Do you require any third-party integrations?**

Answer:

* Sports engine
  + HOA registration
  + Uniform/signup payments (as of now sports engine handles these things)